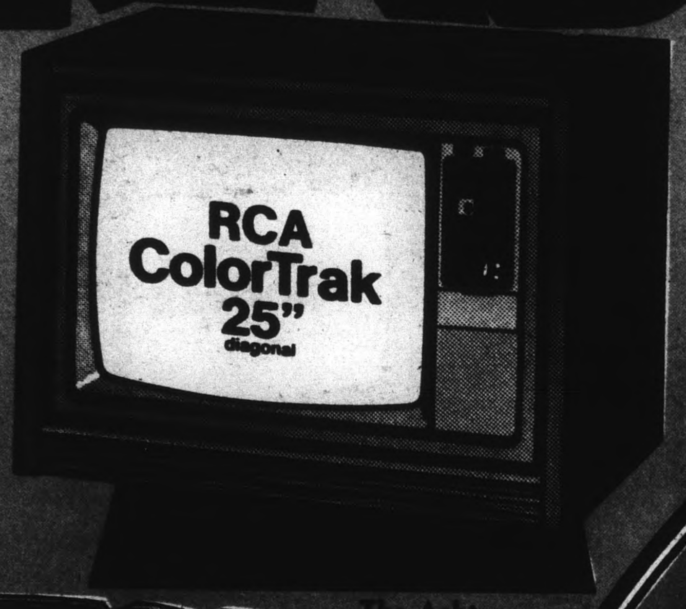
RCA
FACTORY-SPONSORED
TRADE-IN EVENT!

TRADES FANTASTIC

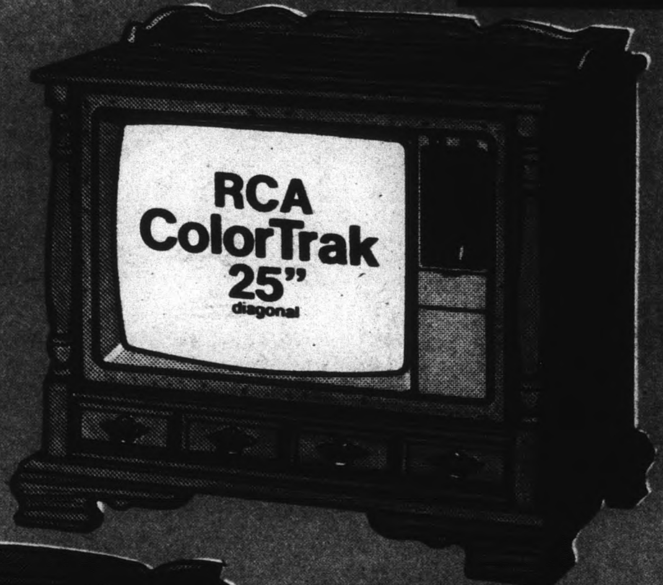
LIMITED
TIME
ONLY

RCA
Signal Sensor II
electronic
remote control

This RCA electronic remote system gives you chairside tuning convenience. It switches smoothly and quietly through twelve VHF channels and up to eight UHF channels (inactive channels are automatically bypassed). It also turns TV on and off and provides continuous volume adjustment.


RCA
ColorTrak
25"
diagonal

The Ashton
Model GB720R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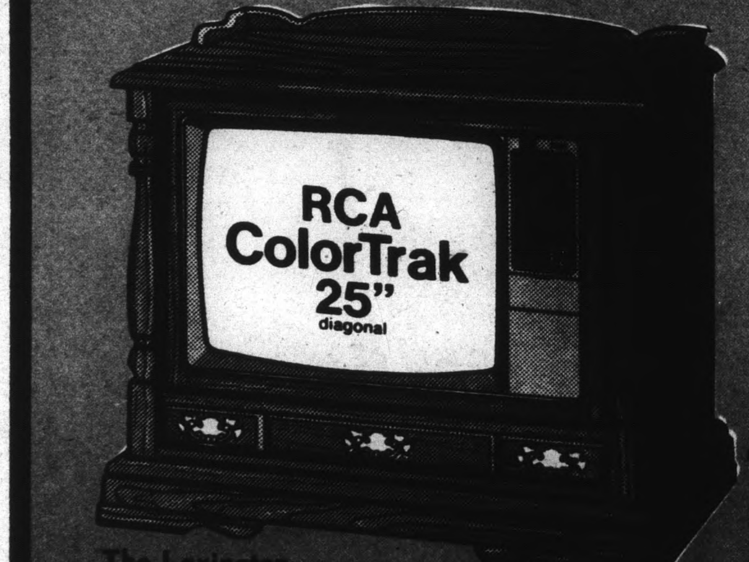
ColorTrak
25"
diagonal

The Harrison
Model GB724R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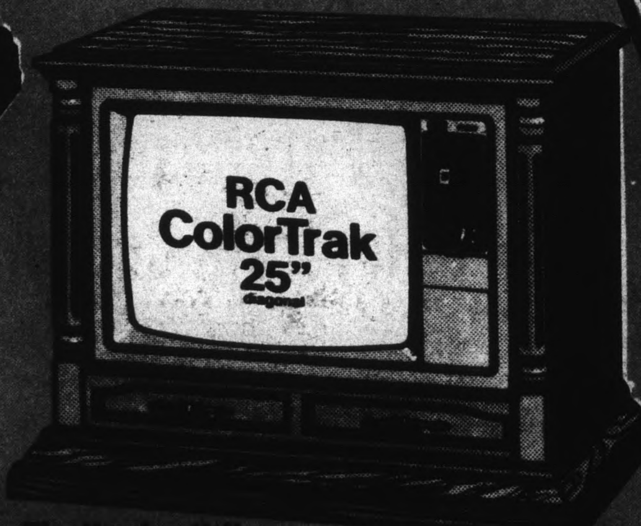
ColorTrak
25"
diagonal

The Lexington
Model GB725R


RCA
ColorTrak
25"
diagonal

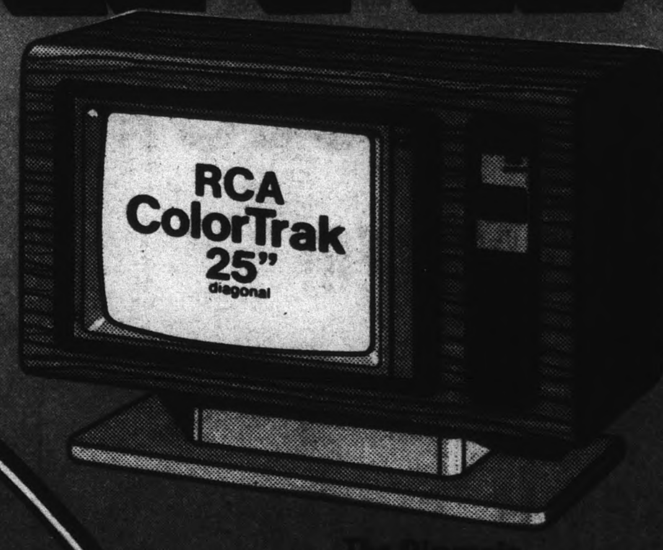
The Heather Hill
Model GB728R

Bring in
Your Old Color TV....
IT'S WORTH AT LEAST

$100

TRADE-IN Allowance
on these Top of the Line
RCA ColorTrak Consoles
currently available

ColorTrak CLASSIC Collection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ColorTrak
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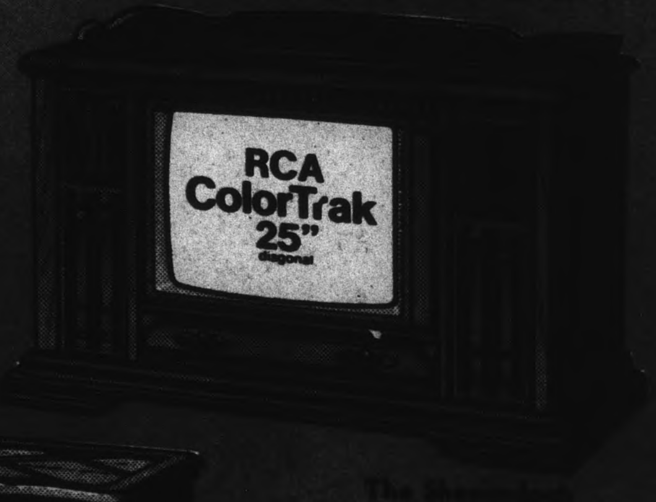
diagonal

The Dimensia
Model GB830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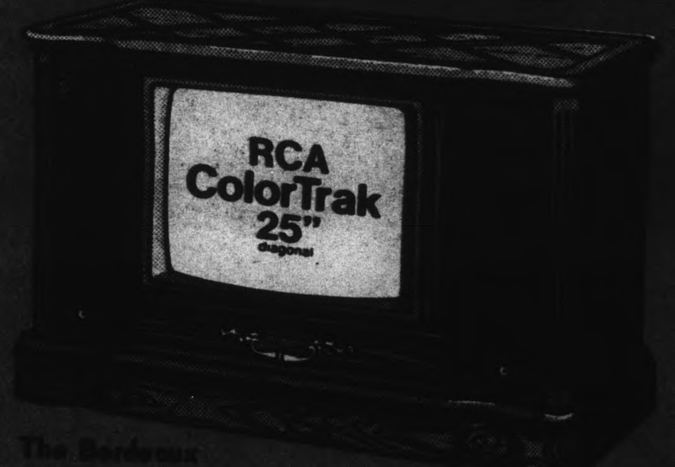
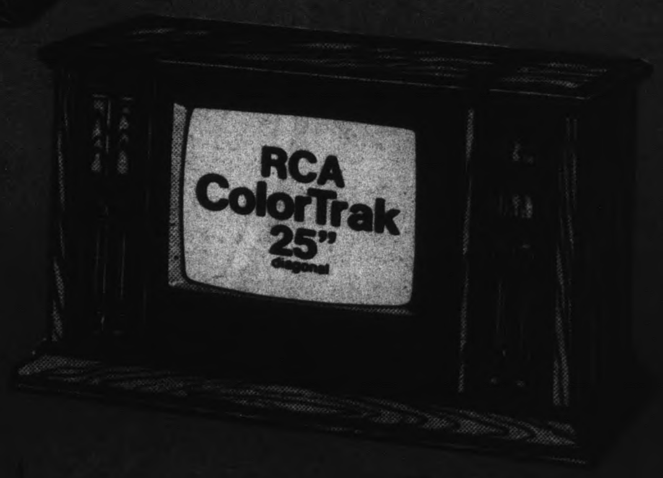
ColorTrak
25"
diagonal

The Shenandoah
Model GB835


RCA
ColorTrak
25"
diagonal

The Bordeaux
Model GB836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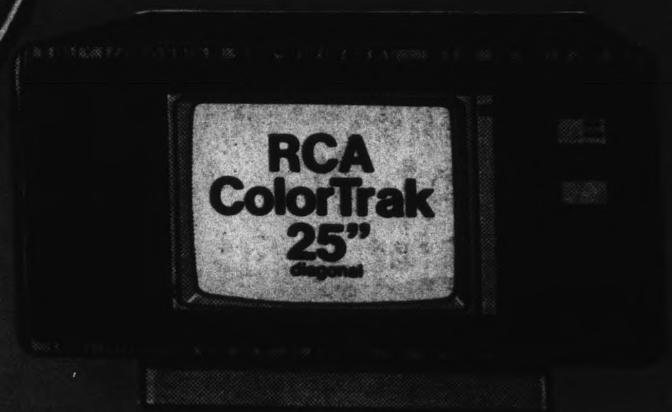
ColorTrak
25"
diagonal

The Castleton
Model GB83[illegible]


RCA
ColorTrak
25"
diagonal

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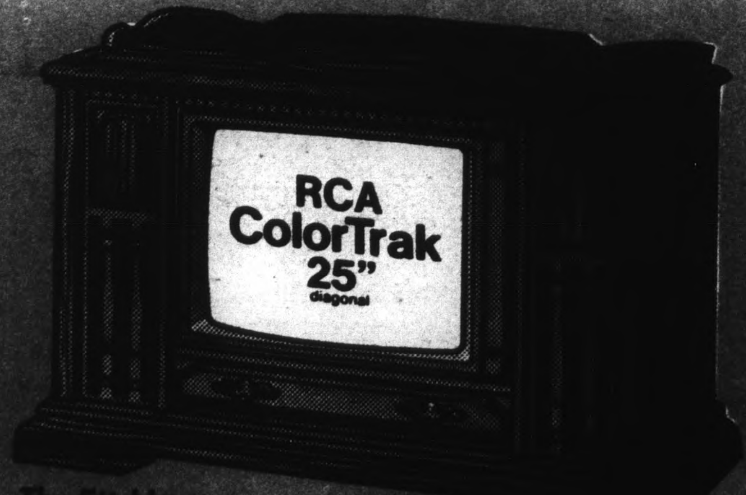
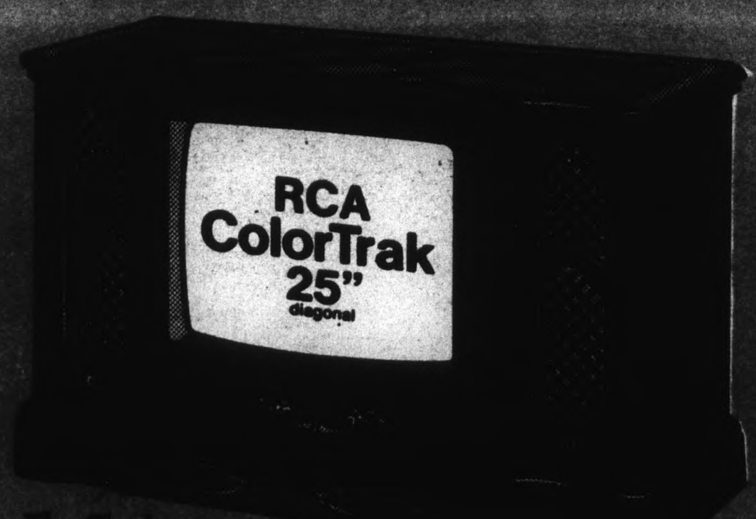
Model [illegible]


RCA
ColorTrak
25"
diagonal

The Fitchburg
Model GB935DA

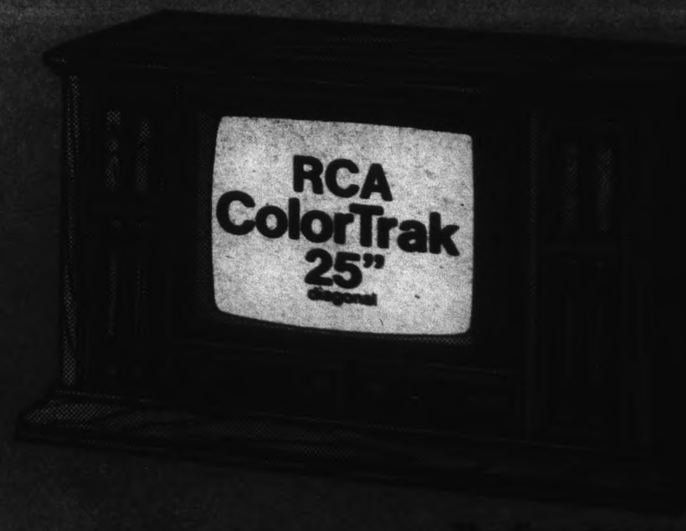

RCA
ColorTrak
25"
diagonal

The Cherbourg
Model GB936DA

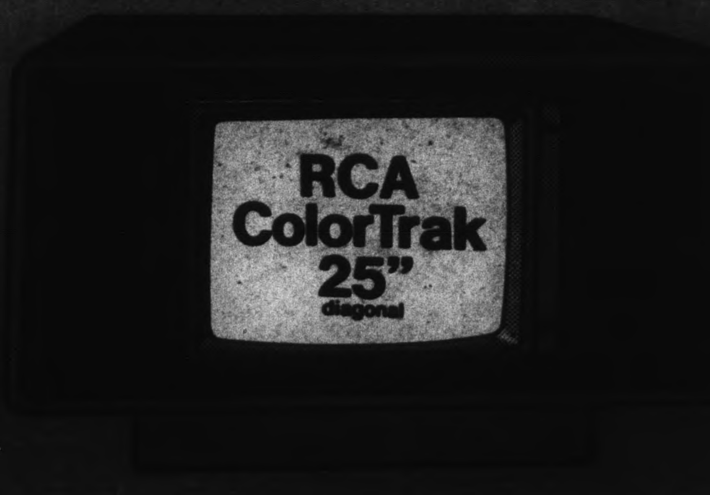
RCA ColorTrak
Control Center
Convenient touch-button tuning from your easy chair.

RCA's ColorTrak Control Center provides complete chairside remote control—so complete, in fact, that no controls are visible on the set. It turns the set on and off. It changes channels—all 82 of them—instantly and silently, going directly to the channel you select. It gives you continuous adjustment of color, tint and volume. It even tells what channel you're watching and the time of day!

Time of day and channel number appear momentarily on the screen whenever color, tint or channel number buttons are touched.


RCA
ColorTrak
25"
diagonal

The Coventry
Model GB935DA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ColorTrak
25"
diagonal

The [illegible]
Model [illegible]